

Property Hot-Line *Your 24 hour/day selling assistant!*

WHAT IS PROPERTY HOT-LINE?

Property Hot-Line is the most effective marketing tool available to advertise your property listings. It works 24 hours / day, gives detailed information about your listings, it also offers callers a simple Press-0 option to instantly “LIVE” connect to you when they are interested in this listing.

WHEN OR WHERE WOULD I USE PROPERTY HOT-LINE?

Property Hot-Line is a great tool to use on sign toppers in front of your listings. When prospects drive by they can simply listen to a description of the property, and when it fits their criteria they have the option to connect to you immediately! This is powerful, as research indicates many shoppers will casually drive neighborhoods where they want to live, if they are able to learn about the home while sitting in front of it, and also set up a viewing ... it puts your listing as priority above all others that they may have glanced at during the day. Your **Property Hot-Line** is an effective marketing tool that can be in other advertising medium as well; you'll see benefit from posting it in print ads and Internet listings too.



ARE THERE OTHER ADVANTAGES WITH PROPERTY HOT-LINE?

Yes, there are other advantages that you'll appreciate:

- **Protects leads** and helps you avoid internal conflicts. With **Property Hot-Line**, callers get to the right agent EVERY TIME, no more commission splits!
- **Improves your selling success!** There are studies that show homeowners have a sense of urgency when shopping for their next home, with **Property Hot-Line** you encourage this immediacy by giving the prospect a direct “Live” connection to you!
- **No Long Term Contracts!** **Property Hot-Line** accounts are renewed quarterly so you can plan your budget easily!

HOW DO I GET STARTED?

There is a simple sign-up form that should be filled out and submitted. You will be contacted by e-mail and issued a telephone number with multiple extensions, you will also be given instructions to access and record the property listing details (one for each extension issued), once the recording is complete; you're ready to go! Post it on all of your advertising for that property. When you sell that property, you may re-record and use the extension, and any signage over again on a new listing.





For Office Use Only: PHN- () -

PROPERTY INFO HOTLINE ORDER REQUEST

COMPANY ACCOUNT NAME: _____ Date: _____

Please Complete & fax form to (770) 635-3576 / Attn: David Sirokman

Contact: _____ Telephone Number: () - _____

Address: _____

City: _____ State: _____ Zip: _____

Fax Number: _____ Email address: _____

Pricing: **Info Line w/ 5 extensions** = \$90.00 per Quarter

Additional blocks of 5 extensions (\$90/quarter each) = _____

Add telecom service fee of 6.25 % per quarter = _____

Total \$

NOTE: Your account will be charged a one-time set up fee of \$25.00 on your first invoice

You will receive an e-mail confirmation with a list of Property Hot-Line number extensions, and instructions once order is processed.

You may call our office M-F between 8AM and 5 PM to complete this process (770) 988-9800 ext.715

PAYMENT METHOD:

We will need this information to process your request

Please Print

QUARTERLY: Billed automatically on a credit card Y/N: _____ Visa, MasterCard, Discover, AMEX

Name as it appears on Credit Card: _____

Credit Card billing address: _____

City: _____ State: _____ Zip: _____

Credit Card # : _____ Expiration Date: _____

Type: MasterCard Visa American Express Discover

Invoices will be e-mailed to the above e-mail address

PAYMENT AUTHORIZATION:

I authorize the above named company to charge my credit card on a recurring basis for Property Hot-Line service at the quarterly rate of \$ _____ (total from above), plus a one-time set up fee of \$25.00 until services are cancelled.

Signature: _____ Date: _____

Print name here: _____