

Office Director *Telephone Call Management for the Real Estate Brokerage*

Off-site agents will never miss an important phone call again!

HOW CAN YOU DOUBLE YOUR AGENTS SUCCESS?

A recent industry study shows that when agents do not return a prospects call within minutes they will immediately lose 50% of those opportunities! Ouch.... can this get any worse? Unfortunately it can, the same study shows that when agents don't return calls within 20 minutes, they'll lose 80% of their opportunities!

IS THERE A SOLUTION TO AVOID THIS MISCOMMUNICATION?

Sure... one option is to implement voice mail, program it to take a message and page the agent. This system works part of the time, but many clients will simply hang up when they hear a "voice mail" system, since they want to speak to the agent. Voice Mail can also be expensive to purchase, program, maintain, and internal growth becomes costly, plus agents don't like office voice mail, they prefer to use their cell phone as their means of communication. Another solution may be to offer the "personal touch" and answer every call with a receptionist... a great solution, but prospects prefer to speak to their agent instead of someone else! Receptionists will take a message and relay it to the agent themselves, this solution is time consuming and takes the control out of the prospects hands... I guess not very comforting after all! Of course they can give the client the agents cell phone number so they can call the agent direct? This is a big hassle and can be unsafe if this prospect is driving down the road trying to write down a telephone number! Of course there is one solution that can solve all of these issues. **Office Director** is a Telephone Call Management service that gives the agent the opportunity to answer every call live, when they're in the office, or out in the field, when a receptionist answers or even when they don't, the agent will always have the opportunity to answer every call reducing the chance of losing those prospects. **Office Director** works 24 hours / day and can be implemented into any Real Estate office. Every agents cell phone becomes a "virtual" extension of your office phone system.



WHAT DOES THIS MEAN?

Your agents will have the opportunity of answering EVERY call immediately! There is no voice mail, no paging, no receptionist taking messages, and you don't have to make your prospects endanger themselves by writing down a different number to contact their agent.

ARE THERE OTHER ADVANTAGES?

Yes, there are other advantages to Office Director

- **Protects leads** and helps you avoid internal conflicts. With **Office Director**, callers get to the right agent EVERY TIME!
- **Attracts new agents!** **Office Director** is one of the most sought after Telephone Call Management services by agents as they have a growing understanding of why it's so important to their success!
- **Saves Money!** Significantly reduces the need for large capital expenditures for telephone equipment, T-1 lines, and the support it takes to maintain these systems.
- **No Long Term Contracts!** You have nothing to lose by speaking to one of our experts. Call now for a free consultation!



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