

Call Director & Advanced Contact Manager

for Home Builders & Developers

Why do I need Call Director?

Home Builders face challenges every day:

- When am I going to get a valid telephone number so I can market my development?
- How do I know my marketing campaign is working well?
- How many phone calls are we getting?
- How can I ensure my agents are available to take every phone call?
- How are my sales agents at handling incoming phone calls?
- Can I do more to build their skills and increase sales?
- How can I track who is actually calling?
- Is there anything that I can do to help me SAVE MONEY?

With Communication Centers of Atlanta's Contact Management Tool...



- You can secure a telephone number for marketing, at any stage in the development!
- You can monitor how many calls your marketing campaign is generating!
- You can program calls to ring anywhere, even cell phones, so sales agents always have an opportunity to answer calls & develop new customers!
- Sales Manager can listen to calls to refine the message and improve the skills of the agents!
- Trap the caller's telephone number to help your agents follow up with new prospects!
- Access and manage faxes electronically and save time, money and paper!



Features

- Easy telephone number assignment
- Advanced Contact Manager w/web access
- Call Director to manage call routing
- Record-a-call for review and training
- Caller ID delivery to capture who is calling
- Locate-Me service to never miss a call
- Fax to e-mail service
- Unified voice messaging



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